

CATALOGUE 2024

CLEAN WITH KINDNESS



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In 2017, our mission to develop efficient and sustainable cleaning products began. Several years later, Simple Goods now takes pride in producing non-toxic cleaning products that are completely safe for our family, our furry friends, and for the environment.

Simple Goods products are made with gentle, natural, and plantbased ingredients, powered by probiotics and fragrances from 100% pure natural essential oils. We clean with kindness, based on the fact that all our ingredients are recognized by nature and biodegradable.





PROBIOTICS. The good bacteria break down dirt into smaller particles and eat them. They continue to work and break down dirt, odors and thereby maintain a healthy and natural microflora in the home, for up to 5 days after use.



BIODEGRADABLE. We protect the environment. That's why all Simple Goods cleaning products are 100% biodegradable.



NATURAL. SIMPLE Goods cleaning products consist of mild, natural and plant-based ingredients with added Probiotics and 100% pure essential oils.



RECYCLED PLASTIC. All Simple Goods bottles are made from 100% recycled plastic or 100% bio plastic.



CRUELTY FREE. All ingredients are natural, free of harmful chemicals and not tested on animals. Simple Goods products are good for people, animals and our planet.

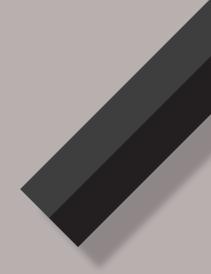
WHY CLEAN WITH CHEMICALS WHEN YOU CAN USE NATURE ITSELF

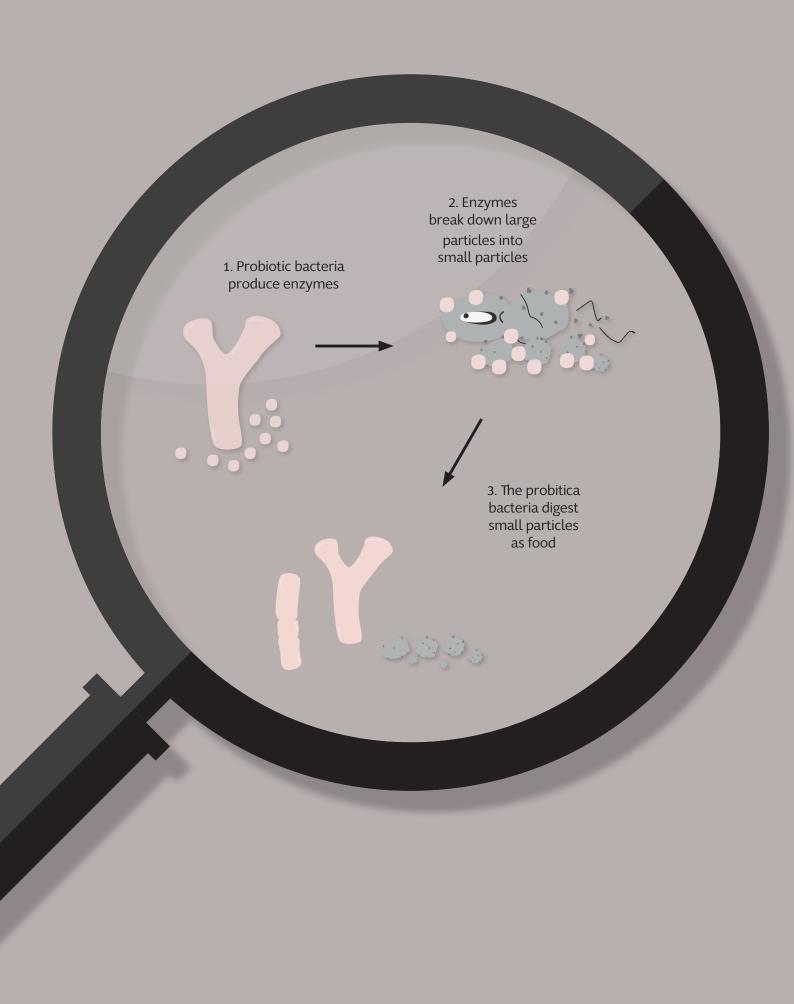
Simple Goods cleans without the use of harmful chemicals, in exactly the same way that nature has done for thousands of years.

When cleaning with Simple Goods products, a layer of good bacteria - probiotics - is left on the surface. These good bacteria break down microscopic dirt into even smaller particles and eat them. They continue to work and break down dirt and odors, thereby maintaining a healthy and natural microflora in the home for up to 5 days after use.

When the cleaning products are discharged with the waste water, the bacteria enter the natural cycle, where they already exist. They continue to break down organic matter and convert it into carbon dioxide and water. They thereby contribute to maintaining a natural bacterial flora in nature.

Simple Goods cleaning products are both effective and environmentally friendly. Rather than adding harmful chemicals, such as active substances in our cleaning products, Simple Goods uses only organic and natural ingredients. The products are mild, natural, PH neutral and 100% biodegradable.





CHEMICAL CLEANERS VS. PROBIOTIC CLEANERS



Chemical cleaners work at the beginning, but have no mechanism to provide long term effectiveness and will allow the bad germs to return.



Probitic-based cleaners contain beneficial bacterias "The good guys" that penetrate deep into tiny pores where persistant dirt hides, continuing to work long after the product is applied.





Cleaning with



1 hr after cleaning



8 hrs after cleaning



3-5 days after cleaning













PROBIOTIC

how it works



Probiotic cleaning products leave behind a layer of "good bacteria", called probiotics, on the surfaces. Cleaning products containing probiotics instantly remove all bad bacteria - just like regular cleaning products.





Over the next couple of hours, the good bacteria work and penetrate deep into areas where dirt is hiding. The good bacteria - probiotics - produce enzymes that break down large particles of dirt into small particles and then eat them.

3.



The good bacteria continue to break down dirt and remove bad odors for 3-5 days after you've cleaned!

4.



With continuous use of probiotic cleaning products, your surfaces become cleaner, and bad odors will be gone.





GERANIUM ALL PURPOSE CLEANER
Powder,
50107, 6 Pcs
9.5X9.5X21 cm
38 DKK | 55 NOK
4.25 GBP | 5.25 EUR



LEMONGRASS/BLACK CURRANT ALL PURPOSE CLEANER
Black,
50160, 6 Pcs
9.5X9.5X21 cm
38 DKK | 55 NOK
4.25 GBP | 5.25 E UR
5 705764 776394

ALL PURPOSE CLEANER 500

An all round spray that easily cleans all countertops, stove, door handles, tables and much more. Just spray and wipe.



GERANIUM REFILL ALL PURPOSE CLEANER
Powder,
50105, 8 Pcs
4X4X21 cm
33 DKK | 49 NOK
4 GBP | 4.75 EUR



LEMONGRASS/BLACK CURRANT REFILL ALL PURPOSE CLEAN
Black,
50164, 8 Pcs
4X4X12 cm
33 DKK | 49 NOK
4 GBP | 4.75 EUR
5 "705764 776431"

ALL PURPOSE CLEANER REFILL Use this refill to till up the 500 all purpose bottle again and again. 1 refill gives you two full 500 bottles.



GERANIUM UNIVERSAL CLEANER Powder, 50104,6 Pcs 8X8X17 cm 46 DKK, 166 NOK 5.25 GBP I 6.5 EUR



LEMONGRASS/BLACK CURRANT UNIVERSAL CLEANER
Black,
50162, 6 Pcs
8X8X17 cm
46 DKK | 66 NOK
5.25 GBP | 6.5 EUR
5 705764 776417

UNIVERSAL CLEANER

Use like reguarlar cleaning detergent. Ad a capful to a bowl of warter og two capfulls to your floor cleaning bucket.



PURE WHITE ANTI CALC
White,
50123, 6 Pcs
9.5X9.5X21 cm
46 DKK | 66 NOK
5.25 GBP | 6.5 EUR

5 705764 776172

ANTI CALC 500

Simple Goods Anti Calc effectively removes limescale from both tiles and fixtures in the kitchen and bathroom. We recommend testing in an inconspicuous place before use. 100% natural ingredients. The Anti Calc is fragrance free.



GERANIUM TOILET CLEANER
Powder,
50101, 6 Pcs
8X8X28 cm
50 DKK | 72 NoK
6.25 GBP | 7 EUR



LEMONGRASS/BLACK CURRANT TOILET CLEANER
Black,
50163, 6 Pcs
8X8X28 cm
50 DKK | 72 NOK
6.25 GBP | 7 EUR

TOILET CLEANER 750
A toilet cleaner bottle with a classy design. What's not to like!





LEMONGRASS/BLACK CURRANT DISH SOAP
Black,
50159, 6 Pcs
8X8X19.5 cm
52 DKK | 68 NOK
6 GBP | 7.25 EUR



LEMONGRASS/BLACK CURRANT REFILL DISH SOAP
Black,
50167.6 Pcs
8.7X8.7X21 cm
82 DKK | 129 NOK
9.25 GBP | 11.25 EUR
5 705764 776462



GERANIUM DISH SOAP
Powder,
50102, 6 Pcs
8X8X19.5 cm
52 DKK | 68 NOK
6 GBP | 7.25 EUR



GERANIUM REFILL DISH SOAP Powder, 50148, 6 Pcs 8.778.7721 cm 82 DKK | 129 NOK 9.25 GBP | 11.25 EUR 5 705764 776349



GRAPEFRUIT DISH SOAP
Sage,
50111. 6 Pcs
8X8X19.5 cm
52 DKK | 68 NOK
6 GBP | 7.25 EUR



GRAPEFRUIT REFILL DISH SOAP Sage, 50149, 6 Pcs 8.7X8.7X21 cm 82 DKK | 129 NOK 9.25 GBP | 11.25 EUR









ROOM MIST

Simple Goods Room Mist is made from natural, organic and plant-based ingredients, with the addition of nature's own super power — Probiotics.

The probiotic bacteria quickly and effectively remove unpleasant odors from e.g. food, smoke, pets etc. and leaves the room with a healthy microflora. Room Mist can be used in the home, but also in the car, caravan etc. The possibilities are endless.

Just spray a few times to experience how the Room mist leaves a fresh and soft fragrance. You can choose between to wonderful scents the Relaxing scent of Geranium, lavender and Patchouli or the fresh and clean scent of Aloe Vera.

The 100% natural and organic essential oils are chosen with care, in relation to their unique scent and positive effect on body and soul.

DID YOU KNOW!

Tests have proven that our room mist reduces the amount of allergens in the air from dust mites by up to 67%, dog hair by 50% and pollen by up to 19%. It removes odor nuisances and maintains a healthy microflora in the room.

AND OF COURSE FOR THE LAUNDRY







PATCHOULI/LAVENDER REFILL LAUNDRY WASH Linen,
50150, 6 Pcs
8.788.7821 cm
92 DKK | 129 NOK
10.25 GBP | 12.75 EUR

Also for wool and cashmere



PATCHOULI/LAVENDER LAUNDRY WASH WOOL AND CASHMERE
Linen,
50135. 6 Pcs
8X8X17 cm
68 DKK | 98 NOK
8.5 GBP | 9.5 EUR

5 705764 776226

LAUNDRY



PATCHOULI/LAVENDER LAUNDRY TONIC
Linen,
50130, 6 Pcs
3.5X3.5X10.5 cm
68 DKK | 99 NOK
8.5 GBP | 9.5 EUR

LAUNDRY TONIC 60

Simple Goods Laundry Tonic is produced with 100% pure natural essential oils.

This Tonic is a perfect way to add a mild fragrance to your clothes when you dry it.

Spray 2-4 times on your Simple Goods Dryer Balls and put them with the clothes in the tumbler.



LAUNDRY

PATCHOULI/LAVENDER LAUNDRY WASH

Linen, 50126, 6 Pcs 8X8X17 cm 50 DKK | 66 NOK 6.25 GBP | 7 EUR

705764 776189

WOOL DRYER BALLS 4 PCS.
Nature, 100% Wool
50524, 6 Set
13X14X6 cm
46 DKK | 59 NOK
5.25 GBP | 6.5 EUR

DRYER BALLS - 4 PCS

Simple Goods Dryer Balls are made from New Zealand wool. The natural and environmentally correct choice over fabric softener.

The balls reduce the drying time by up to 30%. Counteracts static electricity and makes clothes soft and less wrinkled.

If you want a wonderful scent in your clothes, we strongly recommend adding a few spritzes of Simple Goods Laundry Tonic to your balls before use.



PATCHOULI/LAVENDER CLOTHING MIST Linen, 50114, 6 Pcs 5X5X15.5 cm 34 DKK | 49 NOK 4 GBP | 5 EUR

CLOTHING MIST 150

Simple Goods Clothing Mist is a textile spray that refreshes and extends the time between washes with the help of Probiotics, which remove odors and dirt

The product is made from natural ingredients and is 100% biodegradable.

We always recommend testing the product on an inconspicuous area. Delicate textiles, such as silk and leather, may be at risk of being stained by liquid.



PATCHOULI/LAVENDER SHOE DEODORIZER
Linen,
50116, 6 Pcs
5X5X15,5 cm
34 DKK | 49 NOK
4 GBP | 5 EUR



PATCHOULI/LAVENDER SCREEN CLEANER
Linen,
50115, 6 Pcs
5X5X15,5 cm
34 DKK | 49 NOK
4 GBP | 5 EUR







GERANIUM REFILL HAND SOAP Powder, 50146, 6 Pcs 8.7X8.7X21 cm 82 DKK | 129 NOK 9.25 GBP | 11.25 EUR



GERANIUM HAND SOAP Powder, 50103, 6 Pcs 8X8X19.5 cm 52 DkK, 168 NOK 6 GBP | 7.25 EUR



GRAPEFRUIT REFILL HAND SOAP
Sage,
50147,6 Pcs
8.788.7X21 cm
82 DKK | 129 NOK
9.25 GBP | 11.25 EUR



GRAPEFRUIT HAND SOAP
Sage,
50112,6 Pcs
8X8X19.5 cm
52 DKK | 68 NOK
6 GBP | 7.25 EUR



LEMONGRASS/BLACK CURRANT REFILL HAND SOAP
Black,
50166, 6 Pcs
8.7X8.7X21 cm
82 DKK | 129 NOK
9.25 GBP | 11.25 EUR
5 705764 776455



LEMONGRASS/BLACK CURRANT HAND SOAP Black, 50158, 6 Pcs 8X8X19.5 cm 52 DKK | 68 NOK 6 GBP | 7.25 EUR













HAND CREME

A rich moisturizing and softening hand cream that contains specially selected natural and organic ingredients.

The cream quickly penetrates the skin and leaves your hands soft and well cared for. A little goes a long way.

Our organic essential oils are chosen with care in relation to their unique fragrance and positive effect on body and soul.

The hand cream is available in 60 tube and 250 bottle.

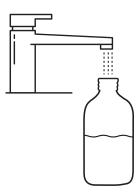




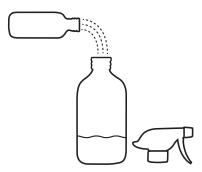


1. A refill bottle + an empty spray bottle.

NB. the empty spray bottle must be thoroughly cleaned before reuse



2. Pour 450 . lukewarm water in the empty spray bottle



3. Pour half (50 .) of the contents from the refill bottle in the spray bottle. Apply sprayer and shake thoroughly. Your Simple Goods product is now ready to use

Refill GLASS BOTTLES

With this glass bottle, Simple Goods wants to reduce the consumption of plastic bottles, as well as reducing the transport of water in ready-mixed cleaning products.

When buying a glass spray bottle together with a $100\,$

Refill product, you have enough for two refills and thus 1 liter of cleaning product. The glass bottle can be used again and again.



EMPTY GLASS BOTTLE 500 ALL PURPOSE SPRAYER

REFILL ALL PURPOSE CLEANER 100 Enough for 2 refills



GLASS GLASS BOTTLE ALL PURPOSE CLEANER
Amber, Glass
50142, 6 Pcs
9.5X9.5X21 cm
28 DKK | 42 NOK
3.25 GBP | 4 EUR



GLASS GLASS BOTTLE HAND SOAP Amber, Glass 50169, 6 Pcs 9.55%.55%21 cm 28 DKK | 42 NOK 3.25 GBP | 4 EUR



GLASS EMPTY GLASS BOTTLE DISH SOAP Amber, Class 50170, 6 Pcs 9.589,5821 cm 28 DKK | 42 NOK 3.25 GBP | 4 EUR



Refill HANDSOAP & DISHSOAP 1000

We are proud of our 1000 refill solution. Now you can use your 450 pump bottles again and again, by refilling from the 1000 bottle. 1 Bottle gives you 2,2 refills.

All Simple Goods bottles are made from 100% recycled plastic. It has approximately a 70% lower CO2 footprint than if we use newly produced plastic. We encourage correct waste desposal and recycling plastic bottles whenever possible.





Geranium, lavender & patchouli



Black currant, lemongrass & sea buckthorn



CLEAN PUMP 1000 REFILL BOTTLE Black, Plastic 50526, 12 Pcs





Accessesories

WASTE PRODUCTS FROM COCONUT WITH ANTIBACTERIAL PROPERTIES

These sustainable and environmentally friendly products are made from waste products from coconut production. The natural fibers have antibacterial properties and are resistant to mold and fungus.

Simple Goods coconut range is produced under ethically responsible conditions in Sri Lanka by a supplier who works according to Fair Trade principles.

Fair Trade has many advantages, including to ensure that the women who produce our coconut range receive a fair wage, good working conditions and a pension. A kindergarten and a meeting place have been opened at the factory, where the older children can be after school. This way the women can work and at the same time take care of the family.

COVID has reminded us that a great many people live under difficult conditions and without the possibility of support from their government. Many of the women in Sri Lanka have not had the opportunity to work during the pandemic, but as our manufacturer complies with the Fair Trade Principles, they have all been paid while the factory has been closed.

We are very proud to be able to support these women, providing them with security and a safety net that enables them to provide for their families.



COCO TWIST SCRUB
Brown,
50519, 12 Pcs
12X6X4 cm
20 DKK | 26 NOK
2.25 GBP | 2.75 EUR



COCO BOTTLE BRUSH MEDIUM Brown, 50521. 6 Pcs 26X3.5 cm 20 DKK 1 23 NOK 2.25 GBP | 2.75 EUR



COCO BOTTLE BRUSH LARGE
Brown,
50520, 6 Pcs
35X4.5 cm
22 DKK | 26 NOK
2.5 GBP | 3 EUR



Accessories DUST BROOM WITH OSTRICH FEATHER. GREAT FOR FRAGILE AND SMALLER ITEMS.

This ostrich feather duster is great for dusting fragile, smaller items.

The soft bristles have millions of tiny fibers that hold onto and capture the dust, instead of just sweeping it into the air. The dust is subsequently released by shaking the dust broom, this is recommended to be done Simple Goodss.

Only certified feathers that comply with Ostrich Feather Assurance Scheme (OFAS) standards have been used for the dust broom. OFAS helps to develop and improve the conditions of ostrich farming.

In addition to being easy to use, the dusters are beautiful and decorative hanging in your room.







Zink caddy CARRY YOUR CLEANING ESSENTIALS IN STYLE







CLEAN CLEANING CADDY
Black/Nature,
50516, 3 Pcs
37X19X32 PNOK
200 DKK | 299 PNOK
22.25 GBP | 27.5 EUR



CLEAN OVAL CONCRETE TRAY
Grey, Concrete
50530, 6 Pcs
25X11 cm
62 DKK | 88 NOK
7 GBP | 8.5 EUR



WAFFY DISH CLOTH Black, Organic Muslin 50531, 12 Pcs 28282 cm 19 DKK | 26 NOK 2.25 GBP | 2.75 EUR 5 705764 776684



WAFFY DISH CLOTH
Grey, Organic Muslin
50532, 12 Pcs
28X28 cm
19 DKK | 26 NOK
2.25 GBP | 2.75 EUR
5 "705764" 776691"



WAFFY DISH CLOTH Pink, Organic Muslin 50533, 12 Pcs 28X28 cm 19 DKK | 26 NOK 2.25 GBP | 2.75 EUR 5 705764 776707

DISH CLOTH

Soft and 100% natural cleaning cloth, made from 70% wood pulp and 30% cotton. They are biodegradable, super absorband and leave the surface shining clean.



CLEANING SPONGE CLOTH 2 PCS.

Grey,
50517, 12 Set
20X17 cm
16.5 DKK | 22 NOK
2 GBP | 2.5 EUR
5 | 705764 776585



CLEANING SPONGE CLOTH 2 PCS.

Pink,

50518, 12 Set

20X17 cm

16.5 DKK | 22 NOK

2 GBP | 2.5 EUR

5 | 705764 | 776592





WOOL DISH BRUSH SOFT
Nature/Black,
50513, 12 Pcs
23X4 cm
52 DKK | 79 NOK
5.75 GBP | 7.25 EUR
5 "705764" 776547"



WOOL DISH BRUSH HARD Nature, 50514, 12 Pcs 23X4 cm 52 DKK | 79 NOK 5.75 GBP | 7.25 EUR



BRASS BRASS SCRUB
L. Gold, Brass
50515, 12 Pcs
7X7X7 cm
15 DKK 122 NOK
1.75 GBP | 2 EUR
5 "705764 "776561"



BRASS BRASS SCURB 3 PCS.
L. Gold, Brass
50525, 6 Set
7X7X7 cm
26 DKK | 33 NOK
3 GBP | 3.5 EUR





HANGER BOTTLE HANGER
Silver, Stainless Steel
A00024795, 6 Pcs
7X7X10 cm
48 DKK | 68 NOK
5.25 GBP | 6.5 EUR



HANGER BOTTLE HANGER
White, Metal
A00024799, 6 Pcs
7X7X10 cm
48 DKK | 68 NOK
5.25 GBP | 6.5 EUR



HANGER BOTTLE HANGER
Black, Metal
A00024796, 6 Pcs
7X7X10 cm
48 DKK | 68 NOK
5.25 GBP | 6.5 EUR
5 705764 772211









CITRUS BERGAMIA SHAMPOO Beige, A00024756, 6 Pcs 14X6 cm 63.98 DKK | 102.95 NOK 8 GBP | 9 EUR 5 #705764 772037



CITRUS BERGAMIA CONDITIONER

Beige,

A00024773, 6 Pcs

14X6 cm

63.98 DKK | 102.95 NOK

8 GBP | 9 EUR

5 "705764" 772181"

HAIR CARE

Are you looking for a mild shampoo and conditioner that is both nourishing and moisturizing? Simple Goods shampoo and conditioner are the perfect solution for anyone who wants to refresh their hair. Our hair care series cleans the hair in depth and leaves a refreshing and beautiful citrus scent. Our formula is designed to provide a deep cleanse that removes dirt and impurities from the hair and scalp.



CITRUS BERGAMIA HAND AND BODY SOAP
Beige,
A00024774, 6 Pcs
14X6 cm
63.98 DKK | 102.95 NOK
8 GBP | 9 EUR



CITRUS BERGAMIA HAND AND BODY LOTION
Beige,
A00024775, 6 Pcs
14X6 cm
63.98 DKK | 102.95 NOK
8 GBP | 9 EUR



CITRUS BERGAMIA HAND AND BODY SCRUB
Beige,
A00024760, 6 Pcs
14X6 cm
63.98 DKK | 102.95 NOK
8 GBP | 9 EUR
5 705764 772075



BODY CARE GIFTBOX - SHAMPOO AND CONDITONER
Beige,
A00024841, 6 Set
14X6 cm
119.95 DKK | 191,95 NOK
15 GBP | 16.75 EUR





HARMONY TOWEL

Mixed,

A00024761, 4 Pcs
70X140 cm

119.6 DK | 191.95 NOK
15 GBP | 16.5 EUR

5 705764 772082

TOWEL

This beautiful Harmony towel in shades of beige feels both soft and comfortable against the skin. The color of the towel creates a calm atmosphere in the bathroom and brings nature inside. It's simple and stylish, with fine stripes and a woven design.

The towel is made from 100% recycled materials! 85% recycled cotton waste and 15% recycled high quality PET plastic bottles.



TERRY TOWEL
Linen,
A00024762, 6 Pcs
100X50 cm
59.98 DKR | 95.95 NOK
7.5 GBP | 8.5 EUR
5 705764 772099



TERRY TOWEL
Linen,
A00024763, 6 Pcs
70X140 cm
99.98 DKK | 159.95 NOK
12.5 GBP | 14 EUR



TERRY TOWEL
Taupe,
A00024764, 6 Pcs
50X100 cm
59.98 DKK | 95.95 NOK
7.5 GBP | 8.5 EUR
5 705764 772112



TERRY TOWEL
Taupe,
A00024765, 6
70X140 cm
99.98 DKK | 159.95 NOK
12.5 GBP | 14 EUR
5 705764 772129









BLOCKED KITCHEN TOWEL
Blocked,
A00024767, 6 Pcs
70X50 cm
39.98 DKK | 63.95 NOK
5 GBP | 5.75 EUR



CHECKERED KITCHEN TOWEL
Checkered,
A00024771, 6 Pcs
70X50 cm
39.98 DKK | 63.95 NOK
5 GBP | 5.75 EUR

KITCHEN TOWELS

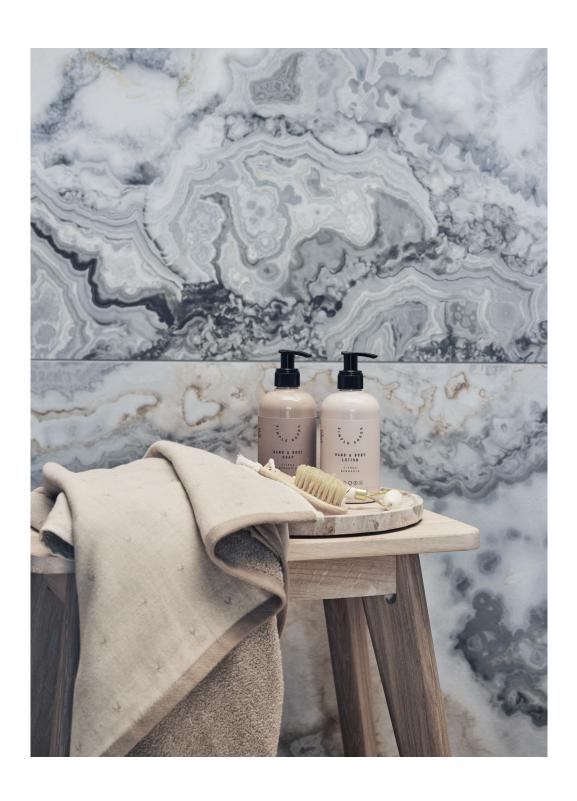
These delicious and elegant tea towels are both stylish, exceptionally absorbent and durable. They are designed with the best possible absorbency and so soft for your hands.

Use our beautiful tea towels to dry your tableware after washing dishes.

Our tea towels are made from 100% OEKO-TEX certified cotton, which means they have been tested for harmful chemicals and pesticides that can be harmful to health and the environment. By choosing OEKO-TEX, we support sustainable agriculture, which i.a. promotes biodiversity and water conservation.

You will find our tea towels in three different designs.







Place your order at moodfolk.com - when you're logged in you can choose the brand you wish to place an order for.